

Exhibition: Celebrating the 100th Anniversary of the AIGA



July 18, 2014

Celebrating the 100th Anniversary of AIGA: A Legacy of Contributions from Yale

Curated by Holly Hatheway, Assistant Director for Collections, Research & Access Services

June 30 - September 16, William H. Wright Exhibit Area, lower level

The American Institute of Graphic Arts (AIGA) was established "to stimulate and encourage those engaged in the graphic arts." Throughout the organization's 100 year history, the membership has included the most outstanding exponents of the arts of printing, bookmaking, typography and design, illustration, printmaking, ink and paper making, and photography, as well as representing artists, publishers, booksellers, and collectors.

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Yale University faculty, alumni, and University Printers have a long history of membership and contributions to AIGA including a legacy of leadership, award winning design, publications, scholarship, and mentorship of the next generation. This exhibition showcases Yale's contributions to AIGA and the discipline of graphic design through a wide variety of activities including design education, participation in AIGA competitions, and as recipients of the prestigious AIGA Medal, which celebrates life-long contributions to the profession.

External link: <http://web.library.yale.edu/arts/news/AIGAexhibit> [1]

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