Color

Creating color palettes for the web requires a great deal of thought and testing. If you are considering going beyond the recommended palettes below, please contact Matt Walker [1] or Tricia Carey [2].
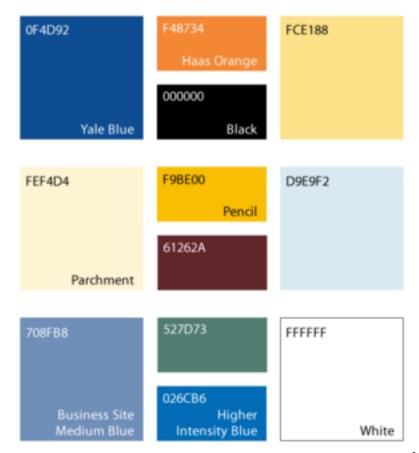
Yale Guidelines

Yale has several official web color palettes to choose from on their Colors [3].

Web Palette

While, the library does not have an official color palette, the palette below, is currently being used on the main library website. It combines several colors from the Yale color palettes above, with colors that are similar to those already used on other library websites or in print communications.

Click on the image for a larger version:

[4]

Source URL:https://web.library.yale.edu/web-design-guidelines/color

Links
[1] https://web.library.yale.edu/node/161555 [2] https://web.library.yale.edu/sd/staff/39401 [3] http://yaleidentity.yale.edu/web [4] http://web.library.yale.edu/sites/default/files/content/images/yul_pallette_0.png