April 22 - August 23, 2013 Opening Reception Friday 19 April from 5 to 6.15 pm - all welcome! Robert B. Haas
Family Arts Library (Lower Level) 180 York Street, New Haven, CT Guest curator: Chika Ota, Rollins Fellow in
Design Communications, Office of the Yale University Printer Carl Purington Rollins was Yale's first University
Printer. In the course of four decades, he designed more than two thousand books for Yale University Press as well
as most of the University's ephemeral materials, and he introduced the craft letterpress tradition to students with his
Bibliographical Press (now -- as originally -- housed in Sterling Memorial Library). Upon his death in 1960 at age
80, Rollins left a rich intellectual legacy of printing and design scholarship and an enormous archive of printed
works that feature his distinctive typographic style. Despite having received the highest distinction in his field -- the
American Institute of Graphic Arts medal -- and the accolades of his peers, Rollins is virtually unknown today. This
exhibition explores his life and works from his early days as printer for a utopian community in Massachusetts to his
later work for Yale and numerous academic and graphic societies. It also traces the influence of William Morris on
Rollins's early work and explores how Rollins's approach to design continues to influence both the University's visual "brand" and the teaching of design at Yale today.

External link: [http://www.library.yale.edu/librarynews/2013/04/withal_the_craft_the_life_and.html](http://www.library.yale.edu/librarynews/2013/04/withal_the_craft_the_life_and.html) [1]


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